

EDUCATION

B.F.A. Illustration, 2009
Summa cum laude
Maryland Institute College of Art
Baltimore, MD

SKILLS

InDesign	●●●●●●●●
Photoshop	●●●●●●●○
Illustrator	●●●●●●○○
MS Office	●●●●●○○○
UI/UX	●●●○○○○○
Cinema 4D	●●●○○○○○

AWARDS & HONORS

2014 American Inhouse Design Award *Graphic Design USA*

Awarded to a booklet created for
The Home for Little Wanderers'
"Third Century" Capital Campaign.

PROFESSIONAL EXPERIENCE

Cognex Corporation

Media & Design Manager, Global Marketing

Natick, MA

August 2016–present

- » Maintains and evolves global brand standards and guidelines, ensuring consistency of the brand throughout regional teams, partners, and contractors. Oversees the organization and usage of the digital asset management system to ensure correct assets are available.
- » Leads in-house team of graphic designers and video producers, and provides creative direction to outside vendors, to create a full range of marketing collateral and video projects in support of product launches and global marketing campaigns. Takes projects from initial brainstorming and discovery through concepting and production all the way to optimizing for publication across multiple channels.

Waters Corporation

Graphic Designer II

Milford, MA

August 2014–August 2016

- » Conceptualized and designed a wide variety of marketing print and web materials including catalogs, infographics, brochures, signage for tradeshow events, direct mailers, and packaging.

The Home for Little Wanderers

Senior Graphic Design & Web Specialist

Boston, MA

July 2010–August 2014

- » Led design of all The Home's print materials including annual report, newsletters, event invitations, booklets, signage, brochures, and posters.
- » Managed external website and developed a mobile-friendly, responsive version of the site. Oversaw The Home's employee intranet and played a lead role in redesigning and overhauling the system. Developed and deployed e-mail campaigns and newsletters.

Museum of Science, Boston

Graphic Design Intern

Boston, MA

June–September 2009

- » Created signage, exhibition and marketing collateral.